

Vice President for Enrollment Management (VPEM) Dr. DeWayne Bowie is responsible for providing leadership in developing, implementing, and achieving the University's strategic recruitment, enrollment, and graduation goals. He holds a Ph.D. in Educational Leadership and Research from Louisiana State University (2006), an MBA (2000) and a BS in Computer Science (1988) from the University of Louisiana at Lafayette. Dr. Bowie has more than 25 years of experience in enrollment management and financial aid, and has served in his current capacity since 2008. Bowie initiated an Enrollment Management Advisory Council to assist in developing a Strategic Enrollment Management Plan, and to help monitor the University's progress in meeting the established enrollment management goals.